



The Wisconsin Review

February 2020

The official publication of the Wisconsin Hereford Association

www.wisconsinherefords.org

Lot 1 Donation Heifer

Selling Lottery Style at the WHA State Sale

March 7, 2020 in Lancaster, Wisconsin

Special thanks to...

**SNL's Farm
Steve & Loxi Smythe,
Menomonie, Wisconsin
for their gracious donation!**

*All proceeds benefit the
Wisconsin Junior Hereford Association*

The Wisconsin Review
E5054 490th Ave.
Menomonie, WI 54751

Great Herds are Built on Families



BR SR C&L LOEWEN **VALIANT**

P43855869 • Calved: April 18, 2017 
Semen: \$35/straw • \$60/certificate
 Package of 20 straws and 10 certificates for \$1,000
 CE 5.7; BW 1.8; WW 63; YW 99; DMI 0.7; SC 1.; SCF 21.9; MM 32;
 M&G 64; MCE 5.5; MCW 96; UDDR 1.40; TEAT 1.40; CW 78;
 Fat 0.043; REA 0.66; MARB 0.75; BMI\$ 474; BII\$ 598; CHB\$ 113
 Owned with Loewen Herefords, Waukomis, OK and
 Sand Rock Ranch, Benton, WI

SHF **EMPORIA** 001A E189



P43793602 • Calved: Feb 20, 2017 • Homozygous Polled
Semen: \$35/straw • \$60/certificate
 Package of 20 straws and 10 certificates for \$1,000
 CE -0.7; BW 4.0; WW 69; YW 113; DMI 0.3; SC 1.4; SCF 13.5; MM 223
 M&G 58; MCE 3.4; UDDR 1.40; TEAT 1.30; CW 84; Fat 0.013;
 REA 0.83; MARB 0.33; BMI\$ 353; BII\$ 449; CHB\$ 135

Owned with Sand Rock Ranch, Benton, WI and Sandhill Farms, Haviland, KS



Selling at the WHA State Sale

March 7, 2020... Three Herd Building Kind Females



C&L Cheyenne 632D 24F • P43934203

A great Pilgrim bred heifer out of an Uptown dam bred for a spring calf by SRR MR SHR C285 Captain 847F.



C&L Miss Cotton 5093 32G • P44064687

A brood cow in the making out of an own daughter of the 496 Cooper cow!



C&L Lady Victoria 33Z 37F • P44068953

A super fall daughter of 33Z and our K&B 3027 donor 9008. Carrying service to Mandate.



Hereford Ranch

Steve & Jill Folkman • Nicole, Alison, Austin & Curtis
 N250 Highview Rd. • Ixonia, WI 53036
 Cell: (262) 617-6346 • Phone: (920) 474-7403
 E-mail: cnlfarm@hughes.net

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WISCONSIN REVIEW

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www.wisconsinherefords.org

President Message



By: *Nathan Reinke*
WHA President

Dear Fellow Members and Hereford Breeders,

The new year has begun and a lot to look forward to in 2020. Calving season may have started for some of us, and I can say it's the time of year for new beginnings for each of our breeding programs. No matter if we used different A.I. bulls, embryo matings or still used our old reliable herd bull, we still continually strive to make our calf crop better each year. I think the same can be said about how we look at our Association.

This year we will again have our annual meeting at the Chula Vista in Wisconsin Dells February 22 held in conjunction with the Wisconsin Cattleman's Association. For more information on the meeting please visit our website www.wisconsinherefords.org. I encourage all of you to attend not only to conduct association business, but as an opportunity to get together with other fellow cattlemen and women. This year is also a directory year and we will be auctioning off prime ad space in our directory. This can be helpful in promoting your program because it goes out to all the membership and is distributed at various major Wisconsin cattle events plus the 2021 NJHA Junior National in Madison. These are things to keep in mind as you decide to begin your marketing plans for the upcoming year.

Another exciting event to look forward to is our WHA Spring Sale on March 6. The consignors have put together another deep set of cattle from herd bulls to top end females. Be sure to look at the catalog and check out the offering on March 6th.

Lastly I want to thank the board and the membership for the privilege of being your President. I have enjoyed my term in serving you and being able to meet new people and work with the membership throughout the year. I am certainly thankful for this breed and for the people in it, as they have had a big impact in my life. I want to wish all of you a successful year and let's continue to make Herefords the breed of choice in Wisconsin.

Thank You,
Nathan Reinke

Calendar of Events

February

22 WHA Annual Meeting, Wisconsin Dells, Wis.

March

6 WHA State Sale Banquet, Lancaster, Wis.

7 WHA State Sale, Grant County Fairgrounds, Lancaster, Wis.

14 Faces Of Leadership Of Wisconsin, Madison, Wis.

25 Performance Unlimited Bull Sale, Creston, Iowa

MOVIN' ON UP

Infusing our herd with
top A.I. sires such as Montgomery,
Sensation 2296 and more.

Breeding stock
FOR SALE at all times!



OWEGO 
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and
TS Cattle Company

Marvin Espenscheid Family

12044 Hwy. 78 • Argyle, WI 53504

Marv and Ruth: (608) 543-3778 • Cell: (608) 558-3445

E-mail: osf@mhtc.net

Amy: (608) 482-3492 • E-mail: tscattle12@yahoo.com

Breeding Tools

For the serious Hereford breeder!



Brookview 78A Gilda 30G P44037406 | 02/06/2019

CED	BW	WW	YW	MM	M&G	UDDR	TEAT	FAT	REA	MARB
13.9	-0.5	42	74	24	45	1.40	1.40	0.023	0.32	0.11



Brookview3027 Gretel 47G P44018847 | 02/13/2019

CED	BW	WW	YW	MM	M&G	UDDR	TEAT	FAT	REA	MARB
9.0	1.4	48	80	31	55	1.40	1.50	0.023	0.39	0.28

Boettcher's Brookview
 Est. 1908 *Acres*

Butch & Maryellen Cell: (715) 828-7271 • Brandon Cell: (715) 533-2470

E-mail: cmboettcher@centurytel.net www.brookviewacres.com

These two open heifers sell
at the 2020 WHA Spring Sale!

Note their balanced EPDs from low birth
weight to growth spread and especially the
excellent teat and udder scores!

Take a Chance on Me



All proceeds benefit the

Wisconsin Junior Hereford Association!

SNL A363 Greta 18G – Lot 1 Donation Heifer

at the WHA State Sale

March 7, 2020 in Lancaster.

Lot 14

SCF Y79D Emma 12E

P43833846 • Homozygous Polled

Carrying a heifer calf sired by UPS Hutton 4249 ET



Gertrude and PepperJack

SNL's Farm

Steve and Loxi Smythe

715-505-6510 | stevesmythe@rocketmail.com

E5054 490th Ave. | Menomonie WI 54751

A Minute with the Meents



By: John Meents,
AHA Field Staff
419-306-7480
jmeents@hereford.org

A MINUTE WITH THE MEENTS

It is exciting to move into the year 2020. Last year seemed to be a challenge for all in agriculture. The hopes and dreams for a new decade, a new year and new begin is upon us. My new year started out with a bang. The 13th Annual Greater Midwest Certified Hereford Influenced Feeder Calf Sale set all kinds of records. A total of 1865 head were weighed, graded and sorted in two days for this year's sale which is a 20% increase in head count. The sale grossed over

\$1.5 million with 93 consignors from 10 states participating.

There were exactly 1000 head of Hereford steers that made the top grade, and they averaged \$945 per head. The 95 black baldies averaged \$887. The 536 Hereford heifers averaged \$767 with the 70 black baldie heifers at \$724. A negative to this year sale is that there were 164 head of odd lot cattle. Those are cattle below 350# or over 950# that looked old. Other reasons for odd lot cattle were bad eyes, not castrated, horned, very thin, bad feet, unsound, or sick looking. Fees to sell odd lot cattle will be much high in another year.

My next trip was attending the 2020 Denver National Western Stock Show. What a great event it was! So many fantastic Hereford cattle both in the yards and on the hill. I believe the bull show was the BEST EVER. The cattle were the soundest that I have seen in a decade. Congratulations to all the winners! Congratulations to all exhibitors on making Herefords better!

There were 93 Hereford bulls and 189 Hereford females that showed. In the yards, there were 26 pen of three heifers, 2 bull carloads, and 33 pen of three bulls that walked into the arena. All show results can be found on the AHA website: www.hereford.org

The Mile-High Sale and the Mile-High Eve sale were both strong again in 2020 with very large crowds in attendance. Those sale results can also be found on the NEW Sale Results page on AHA website with more information than ever before.

I am looking forward to attending the many state meetings, state consignment sales/expos, and breeder's production sales this spring. I also look forward in meeting new members and visiting with long time members.

REMEMBER... MAKE YOUR CATTLE BETTER TODAY
BECAUSE YOU HAVE TO MARKET THEM
TOMORROW!

WI Hereford Women News

2019 Showmanship Medallion Recipients

Each year, the Wisconsin Hereford Women award showmanship medallions to exhibitors of Hereford cattle at county fairs throughout the state. Below is a list of youth who sent thank you notes for their special awards in 2019:

<u>Medallion Recipient</u>	<u>County</u>
Emily Dahlke	Adams
Hannah Oleson	Adams
Ryan Oleson	Adams
UWEX	Ashland
Makala Leppnow	Brown
Alli Stieglitz	Clark
Mason Stieglitz	Clark
Macenzie Powers	Fond du lac
UWEX	Green
Elizabeth Kutzleb	Green Lake
Danielle Chwala	Jefferson
Haley Robinson	Juneau
Keira Robinson	Juneau
Andrea Edquist	Kenosha
Maria Latham	Maquette
Kylee Beckin	Maquette
Grant Rauls	Maquette
UWEX	Maquette
Madyson Rasmussen	Pierce
Jordan Lamb	Pierce
Taylor Schaefer	Racine
Katie Klassy	Rock
Colin Cummings	Sauk
Kayla Klang	Sauk
Allyson Klang	Sauk
Danica Klemme	Sheboygan
Grace Mansell	St. Croix
Lucy Mansell	St. Croix
Delaney Lyngen	Trempealeau
McKenna Gothen	Vernon
Kiara Yttri	Vernon
Tessa Smith	Washington
Lily Jensen	Waushara
Evan Allison	
Jayden Rather	
Baylee Babcock	

Selling **POTENTIAL**

*Offering our genetics
at these upcoming
auctions this spring.*

March 7, 2020

WHA Spring Sale in Lancaster, WI



HUTH B064 Shelly G002

CED 7.9 • BW 3.1 • WW 75 • YW 121 • MM 30 • M&G 67
Super sweet show prospect • Tremendous cow potential



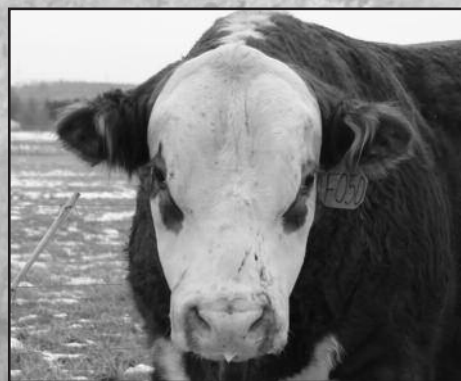
HUTH C070 Colleen F006

CED 4.7 • BW 4.1 • WW 85 • YW 141 • MM 27 • M&G 69
Unmatched combination of YW and CHB • Carrying Mandate heifer calf

March 25, 2020

Performance Unlimited Bull Sale, Creston, IA

**Selling eight (8) coming 2-year-olds –
big and bold and ready to handle cows!**



HUTH C038 Torque F050



HUTH B016 Torque F065

At the Farm...Anytime

We are downsizing our cow herd. If you are looking for some outstanding cows, give us a call!

HUTH

POLLED HEREFORDS

JERRY AND MARYANN HUTH
W9096 COUNTY AS • OAKFIELD, WI 53065
(920) 251-0281 • HUTH@WILDBLUE.NET
WWW.HUTHCATTLE.COM

Wisconsin Hereford Association Proudly Presents

2020 SPRING HEREFORD SALE

SATURDAY, MARCH 7, 2020 • SALE TIME: NOON

Selling 40 head of hand selected Hereford genetics including
Herd bull prospects, Bred females and Yearling heifers –
top show prospects and herd replacements!

Visit www.wisconsinherefords.org for a digital catalog.

3rd Annual Donation Heifer for the Wisconsin Junior Hereford Association sells as lot 1 via lottery style. See catalog for details.

Thank you to Steve and Loxi Smythe of Menomonie, Wisconsin for donating this year's heifer!

Please call BJ Jones (608-482-2961) for more information on the Donation Heifer.



Lot 2



Lot 3



Lot 9



Lot 13



Lot 14



Lot 17



Lot 19



Lot 23



Lot 25



Lot 27



Lot 34



Lot 35

Spring Sale Banquet & Fund Auction

Friday, March 6, 2020 • Grant County Fairgrounds

6 p.m. Social Hour • 7 p.m. Buffet Dinner (*drinks provided*)

Grant County Extension Building

Everyone is Welcome!

For a catalog or dinner reservations,
call Melissa Berggren, Sale Manager at 414-550-5114



Lot 1 – Donation Heifer

Selling lottery style with all proceeds going to WJHA!

Headquarters
For All Your
Show & Grooming Supplies

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*We Sharpen All Clipper Blades,
Repair Clippers and Blowers*

TERRY & DIANNE KEGLEY
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BURLINGTON, WI 53105
262 642-5283



We have a great selection of quality heifer calves.
Watch for our consignments at the State Sale and Indianhead Sale!
Bred heifers and calves available private treaty.

Wishing everyone a healthy and safe 2020 calving season!

Breeding Better Beef

Starck Century Farm

Rick, Jenny, Ryder and Ricki Starck
— Cadott, WI —



Home: 715.289.3514 • Cell: 715.313.3234

Gari-Alan Farm WHA State Sale Consignments will

Spring Your Herd Forward!



GAF Bolt 1222F (P44045883)
Sire: MCM 6964 Bolt 652D
Dam: GAF Reba Time 1168F
CED 0.9 BW 2.0 WW 62 YW 91 Milk 31 M&G 61



GAF Lego Reba 1234G (P44080654)
Sire: WLB Lego 83T 90X
Dam: GAF NR Class Reba J 1064A
CED 4.5 BW 2.3 WW 55 YW 79 Milk 26 M&G 53

GARI-ALAN FARM

Gary and Marilyn Reinke • Nathan and Olivia Reinke
N6060 Hilltop Lane Johnson Creek, WI 53038
Nathan: (920) 988-3631 • Gary: (920) 699-3126
E-mail: gafcattle@tds.net or ndreinke@gmail.com

Check us out on Facebook!



Polled Herefords Since 1960 • Production Tested Since 1968

FOLOW

Make plans to join us

March 14, 2020

Madison, Wisconsin Area

Faces of Leadership of Wisconsin

Please Join the Wisconsin Junior Hereford Association for our first ever leadership and educational day! After learning about how Next Generation Genetics incorporates embryo transfer and in vitro fertilization into their breeding program in the morning, we load a bus and tour the large Lodi Veterinary Center and learn about careers in Veterinary Medicine. At lunch we will learn about marketing and social media from Jayde Farbo, editor of the Midwest Herdsman 2.0. In the afternoon we will tour the new University of Wisconsin-Madison meats lab. Any Junior Livestock member age 7-21 is invited to attend. Age 7-13 must have a parent attend.

Fees

WJHA members \$10 • Parents \$10
Non-members age 9-21, \$20 (\$10 plus a \$10 WJHA membership fee)

Registration

For registration please register online at www.wisconsinherefords.org
Registration Deadline February 29, 2020

Contact

Annah Dobson (voice/text) 920-988-1838 • akkdobson@gmail.com
BJ Jones (voice/text) 608-482-2961 • bj@wildcatcattle.com

Itinerary:

9-9:30 a.m.	Meet at Next Generation Genetics
10:00 a.m.	Head to Lodi Veterinary Care
11:00 a.m.	Tour Lodi Vet
12:30 p.m.	Head to Deforest
1:00 p.m.	Lunch at BB Jacks, Deforest Speaker, Jayde Fabro: Midwest Herdsman 2.0 Marketing & Leadership in Ag
2:30 p.m.	Head to UW-Madison
3:00 p.m.	Tour UW-Madison Meat Lab & Student Panel
5:00 p.m.	Leave for Next Generation Genetics
6:00 p.m.	Arrive at Next Generation Genetics

Upcoming Dates/Deadlines

May 1.....WLBA Spring Preview Show entry deadline
May 1.....WJHA Jackpot Show/Contest deadline
May 1.....Faces of Leadership Wisconsin Scholarship Deadline

June 5-7WJHA/WLBA Preview Show, Jefferson County Fairgrounds, Jefferson, Wis.
June 7.....WJHA Open Jackpot Show, Jefferson County Fairgrounds, Jefferson, Wis.

Watch www.wisconsinherefords.org for more information

Consigned to the WHA State Sale • March 7, 2020 in Lancaster



Storey Miss Hannah 1218

440216869 • Calved: Dec. 20, 2018
Sire: H L1 Domino 3053 ET
MGS: CRR 719 Catapult 109



Storey Miss Ashley 1819

P44069189 • Calved: May 2, 2019
Sire: H L1 Domino 3053 ET
MGS: Churchill Sensation 028X

We are very excited about the future of these heifers.
We are confident they will add quality of structure and mass to your herd.

Storey Cattle Co.

Winston & Jess Storey and Family
Stockton, Illinois
(815) 541-4342
storeywinston@gmail.com



Mark your calendars!

October 4, 2020

Kegley Farms
Burlington, Wisconsin

Offering cows, bred heifers and show heifers from a variety of elite sires!

Kegley Farms

W891 Honey Creek Road | Burlington, WI 53105

Terry & Dianne Kegley
(262) 642-5283, Farm
(262) 470-7931, Cell

Kurt, Jenni, Wyatt & Madison
(414) 254-2379, Kurt
(262) 758-0146, Jenni

www.kegleyfarms.com



National Show Results

Wisconsin Hereford Breeders Exhibit at 2020 National Western Stock Show

The red and white breed put on a spectacular display at the National Western Stock Show (NWSS), Jan. 15-18, 2020. A total of 284 head (94 bulls and 190 females) were exhibited on the "Hill" in Denver for the national Hereford open bull and female shows. Judge Cody Lowderman, Macomb, Ill., along with associate judge Brent Lowderman, Macomb, sorted the open bull show on Thursday, Jan. 16, and resumed judging responsibilities on Saturday, Jan. 18, for the open female show. Congratulations to all the Wisconsin breeders and exhibitors!

Jr. Show Horned Reserve Champion Junior Heifer Calf
PURPLE FELICIA 40G ET
Owned by Lauren May, Mineral Point, Wis.

Jr. Show Polled Champion Intermediate Female
DELHAWK CLAUDIA 70F ET
Bred by DelHawk Cattle, Janesville, Wis.
Owned by Lindsey, Elizabeth & Maverick Pugh, Louisville, Ohio

Open Show 2nd Place Class 401B – Polled Spring Heifer Calves
DELHAWK CALLEN 48G ET
Bred by DelHawk Cattle, Janesville, Wis.
Owned by Lauren, Brady and Nicholas Jones, Darlington, Wis.

Open Show 1st Place Class 402A – Polled Spring Heifer Calves
DELHAWK SAFIRA 41G ET
Bred by DelHawk Cattle, Janesville, Wis.
Owned by Alexis Black, Streator, Ill.



Reserve Champion Polled Hereford Female
DelHawk Claudia 70F ET
Bred by DelHawk Cattle Co., Janesville, Wis.

Open Show Horned Reserve Champion Spring Heifer Calves and 1st Place Class 102B
DELHAWK RHODA 33G ET
Bred by DelHawk Cattle, Janesville, Wis.
Owned by Melinda Braun, Columbia, Ill.

Open Show 1st Place Class 403B – Polled Junior Heifer Calves
DELHAWK AMARA 17G ET
Bred by DelHawk Cattle, Janesville, Wis.
Owned by Melinda Bruan, Columbia, Ill.

Open Show Horned Champion Junior Heifer Calves and 1st Place Class 103
PURPLE FELICIA 40G ET
Owned by Lauren May, Mineral Point, Wis.

Open Show Class 110A – Horned Spring Yearling Females
BK FLASHY POINTS 8147F ET
Owned by Lauren May, Mineral Point, Wis.

Hereford Innovation Drives Improvement

The year 2019 was one of innovation for the Hereford breed. During its Annual Membership Meeting and Conference this fall in Kansas City, the American Hereford Association (AHA) shared how an emphasis on information – and its community of people – is paying off.

“The U.S. cattle industry is the leader in cattle production. We produce more pounds of beef than any other country in the world. The second-closest to us is Brazil, and they do it with almost three times more cattle,” says Jack Ward, AHA executive vice president. “That message is important, and it continues to show us that we need to be focused here on how we make genetic improvement in cattle – and as a seedstock producer, I think that’s your role in the industry.”

Hereford breeders have made significant genetic progress during the last decade – posting a 17% reduction in birth weights, a 20% increase in growth traits and an impressive 150% gain in marbling since 2008.

An investment in genetic improvement is coupled with an investment in people. During the Annual Meeting, several hundred Hereford breeders enjoyed educational workshops on sustainability, genomic testing and marketing – while also celebrating industry contributors and awarding a record \$180,000 in scholarships.

Ward says, “All of those things really interact well with our mission at the American Hereford Association, and our focus is to create the opportunity and the kind of genetics and the tools that our members need to have to support this kind of improvement in the industry.”

PROGRESSIVE BREEDERS

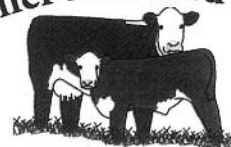
WISWELL FARMS

GRANT & JUDY WISWELL
LEE, JENA & HADLEY PASZEK

N5920 Connaughton Lane • Elkhorn, WI 53121
www.wiswellfarm.com • wiswellfarms@gmail.com

262.215.6499 • Grant | 920.210.7449 • Lee | 920.319.2505 • Jena

Holler Hereford Farm



Robin Holler Family
Union Grove, WI

262-878-4285
262-939-4286

hollersherd@aol.com

Thousand Hills Polled Herefords

Dan Irwin: (815) 266-1300
1709 Summit Drive • Stockton, IL 61085
Located four miles west of Stockton, Illinois off U. S. Hwy. 20

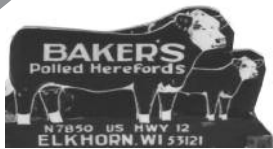
Klemme POLLED HEREFORDS



— Kids, Cows & Calves are our Passion —

Scott, Michelle,
Alisha & Danica Klemme
Home: 920.892.6742
Michelle cell: 920.901.7373
N6236 STATE ROAD 57
PLYMOUTH, WI 53073
Scott cell: 920.980.0998
Email: klemmeherefords@gmail.com

BAKER'S Polled Herefords



N7850 U.S. Hwy. 12
Elkhorn, WI 53121
Bob: (262) 903-0513
Paul: (262) 742-3205
E-mail: psbakerph@elknet.net
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Your visit is always appreciated!

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Richard & Laura Matthews: (715) 781-0927
61-3rd Ave. • Clear Lake, WI 54005

Koens Polled Herefords

Eric and Sue Koens
W13075 Christianson Rd. • Bruce, WI 54819
(715) 868-4442

Breeding Stock For Sale Private Treaty
www.koensherefords.com

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RHINER



SHOW CATTLE

W8838 Richards Rd. • Poynette, WI 53955
Kermit's Cell: (608) 445-1279
rhinerpolledherefords@yahoo.com

Whiskey Run Farms



Hank & Charlotte Handzel & Family
2791 Sime Road
Cottage Grove, WI 53527
608-839-5207 (main)
608-235-9417 (cell)
hjh@whiskeyrunfarms.com (email)
www.whiskeyrunfarms.com (website)

Quality Polled Herefords



OTTER CREEK POLLED HEREFORDS



Charles & Tracy Badertscher
4313 Cannonball Tr.
Dodgeville, WI 53533
P: 608.935.3858
C: 608.574.2002
ctbad2@hotmail.com

Living The Hereford Dream

Christ the Rock Creek Farm



REV. MARK & DEB SCHOEN
www.CTRHEREFORDS.COM (715) 483-1184

HGF HICKORY GROVE FARMS

Phillip and Michel Dahnert
Michael and Melissa Berggren
Ed, Nikki, Killy and Grace
N4674 St. Helena Rd. • Juneau, WI 53039
Melissa's cell: 414.550.5114

The Market Place

For Sale: Bred cows and heifers to calve in May through July. Also yearling and mature bulls, good calving ease with breeding soundness exam including fertility testing. You can buy now and we will hold him until you need him. Call Hank: 608-235-9417.

For Sale: Registered Polled Hereford yearling bulls. Several have been shown. The bulls will be DNA tested, semen tested and have a veterinary breeding exam. We will keep them until May if you wish. Contact: Baker Polled Herefords. N7850 US Highway 12, Elkhorn, WI 53121, psbakerph@elknet.net Bob: 262-903-0513, Paul: 262-742-3205. Website: Bakerpolledherefords.com

For Sale: Yearling bulls for sale sired by a son of Hometown 10Y, Munson, Churchill Manhattan, and Easy Money. Will hold until breeding season. Contact Owego Stock Farm: 608-543-3778 or 608-558-3445.

Market Place ads are available free of charge to all members of the Wisconsin Hereford Association. Contact Jane Adolph at 815-244-5456 or jeadolph@gmail.com to place your ad in the next issue.

The Wisconsin Review A publication of the Wisconsin Polled Hereford Association

The Advertising Rates and Deadlines for 2020

Advertising Deadline

January 18, 2020
April 19, 2020
July 19, 2020
November 15, 2020

Mailing Date

February 8, 2020
May 10, 2020
August 2, 2020
December 6, 2020

Advertising Rates:

Back Page	\$260
Inside Back Page	\$230
Inside Front Page	\$230
Full Page	\$190
Half Page	\$110
Quarter Page	\$ 70
Eighth Page	\$ 45
Sixteenth Page	\$ 30
Breeders Directory, 4 issues	\$100

For all your advertising needs, contact:

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Wisconsin Hereford Association

Membership Form

Your 2020 WHA Membership Dues are due. Annual dues are \$50 and if you have not already done so, please mail your dues today so that we can continue to promote the Herefords of Wisconsin. Please complete the membership form below so that we can update our information.

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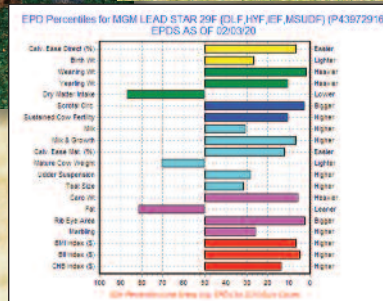
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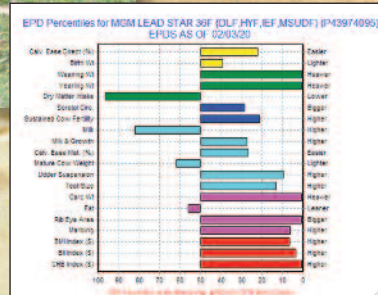
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